



FACT SHEET GOGORO CORPORATE OVERVIEW

- **Company Overview :**

Gogoro is utilizing the power of mobile connectivity and data analytics to transform energy distribution and management in the world's cities. The company is working toward a better future by developing a more intelligent and adaptive energy network for consumers.

- **Vision :**

Gogoro is relentlessly pursuing its vision to transform megacities into smart cities by providing cleaner and smarter energy to as many people as possible. The company's consumer products and business model will create a metropolitan ecosystem with better connectivity, easier access to energy and a more enjoyable urban living experience.

- **Leadership :**

Gogoro was founded in 2011 by technology veterans Horace Luke and Matt Taylor. The company's experienced executive team was involved in creating some of the most innovative consumer products, including Xbox, award-winning smartphones and more.

- **Funding :**

Gogoro secured \$50 million in Series A funding in 2011 from a variety of influential Asian investors, including Dr. Samuel Yin of Ruentex Group and Cher Wang of HTC. The company is currently initializing \$100 million in Series B funding with a focus on broadening its investor portfolio to expand its initial rollout in 2015.

- **Strategic Partner :**

As strategic partners, Gogoro and Panasonic are working closely to deliver on the smart cities vision through a variety of innovations and industry firsts.

- **Opportunity :**

The rapid growth of megacities has created an exciting opportunity to radically rethink and reshape our world. Gogoro is starting with the way people use, consume and experience energy. By introducing smarter technologies to make energy consumption more meaningful, Gogoro will help move us all forward, faster.



FACT SHEET GOGORO SMARTSCOOTER™

- **Smartscooter Overview :**

The Gogoro® Smartscooter™ is the world's first high-performance, zero emissions two-wheeled electric vehicle. It is the first product to be integrated into the Gogoro® Energy Network, a battery swapping infrastructure that enables a more efficient, cleaner and flexible energy future for megacities. Both the Smartscooter and Gogoro Energy Network will begin initial rollout in 2015.

- **Smartscooter Details :**

Gogoro's unique two-wheeled electric Smartscooter delivers high-performance, cloud connectivity, a sophisticated electric powertrain that utilizes Gogoro's swappable battery infrastructure. Gogoro's Smartscooter gathers, analyzes, and shares riding behaviors ten times a second to help riders determine what's best for their Smartscooter's energy consumption while getting the same performance. This riding data is updated to the cloud, every 10 minutes, from the Gogoro mobile app on the riders smartphone or when a battery is exchanged at a GoStation™ via NFC. Gogoro gives unique control to each rider to select the specific ride feel and throttle acceleration, the dashboard screen color spectrum and the lock-and-unlock audio and lighting themes.

- **Smartscooter Specifications :**

- Acceleration (0-31 mph): 4.2 sec
- Max. speed: 60 mph
- Max. riding range per battery swap (at 25 mph): Approx. 60 mi
- Length x width x height: 68.11" x 27.17" x 47.83"
- Gross weight: 207.2 lbs
- Number of sensors: Smartscooter – 30, Gogoro Battery - 25
- Wireless: Near field communication (NFC) wireless connectivity
- Battery: The Gogoro-designed battery utilizes Panasonic's industry-leading cylindrical 18650-size automotive-grade lithium-ion energy cells

- **Gogoro Energy Network Battery-Swapping Infrastructure :**

The Gogoro Energy Network is a modular battery-swapping infrastructure for electric vehicles like the Smartscooter that can be deployed across a city to provide portable power. This network is anchored by GoStations, ATM-sized vending machines where depleted batteries can be swapped for fully charged batteries in six seconds.

GoStations will be deployed within one square mile of each other and in places people already associate with vehicles, like gas stations, parking lots, malls, and convenience stores, to ensure riders have easy access.

- **Gogoro Pricing :**

After the initial Smartscooter purchase, riders will subscribe to a monthly plan that includes unlimited battery swaps and roadside assistance. This subscription model is similar to mobile phone or video streaming services. Vehicle price and subscription plan rates will vary.